



## P1 targets 500,000 subscribers

TELECOMMUNICATIONS firm Packet One Networks (Malaysia) Sdn Bhd (P1) is looking at crossing the 500,000 subscriber mark this year for its 4G services, to be driven by continuous expansion of coverage by the company.

Chief executive officer Michael Lai said this year would be a big coverage roll-out year for P1 following high response rate to P1 4G service.

"The 2012 is going to be a historic year for P1. We have garnered a solid and growing subscriber base of

over 356,000 users in Malaysia as of the third quarter of 2011," he said in a statement.

Lai said that last year, the company rapidly expanded its coverage by adding over 650 sites to a total of 1,500 sites today.

"This means we now cover 50% of the population." He said the company's target was to increase coverage to 65% of Peninsular Malaysia.

To date, P1 has pumped in about RM700 million in capex for its 4G services rollout. — Bernama

